

Business Wisdom - Open MIC Sharing

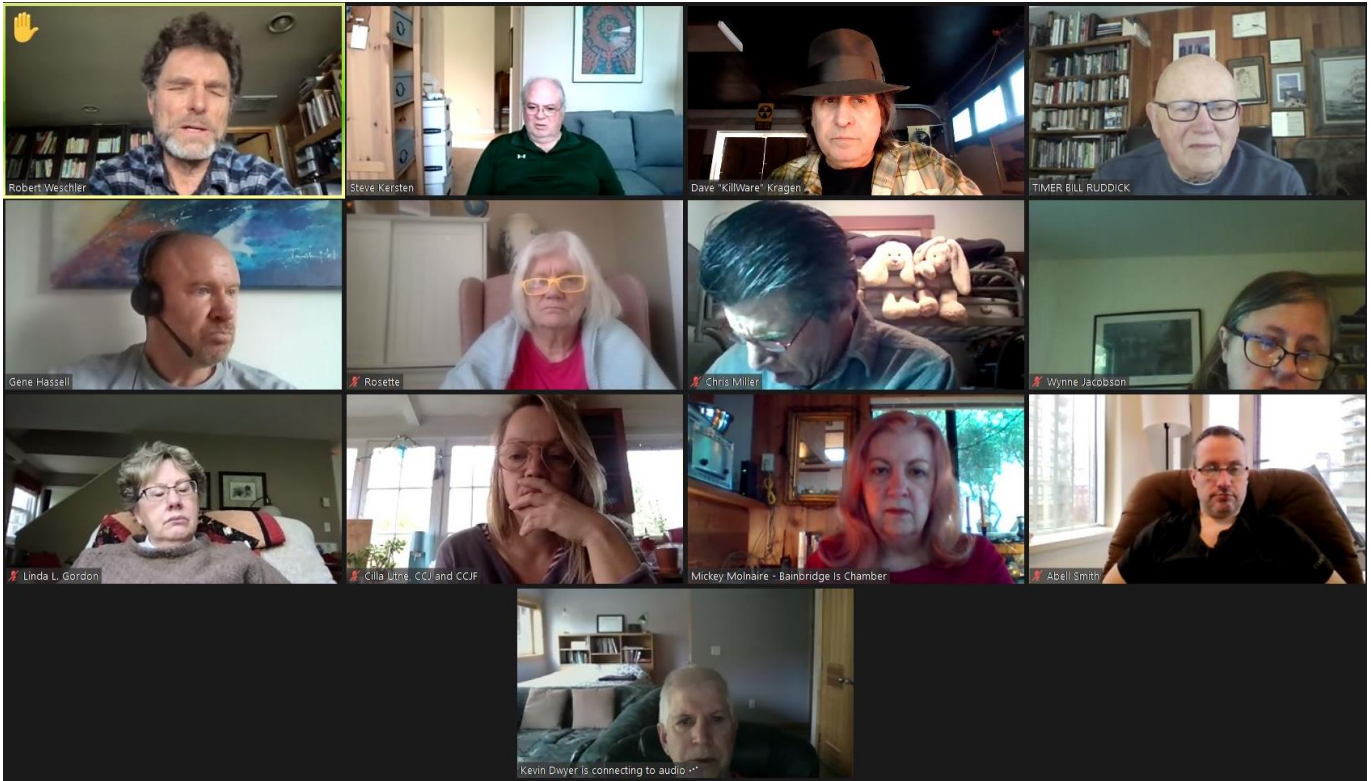
Zoom-chat Discussion Notes

- ✓ **Dave Kragen:** Big ideas this morning, fear, Rapaille's "Culture Code," and the alternatives. Lots of discussion and exciting links.
- ✓ **Bill Ruddick:** Fear is a too common phenomenon these days; discussion – *The Culture Code: An Ingenious Way to Understand Why People Around the World Live and Buy as They Do*, 2006, by Clotaire Rapaille (<https://qrcaviews.org/2017/04/09/an-interview-with-dr-clotaire-rapaille-on-the-culture-code/>).
- ✓ **Wynne Jacobson:** I think there's just too much fear in our world.
- ✓ **Chris Miller:** A recent related work: *The Culture Code: The Secrets of Highly Successful Groups*, 2018, by Daniel Coyle (<http://danielcoyle.com/the-culture-code/>).
- ✓ **Cilla Utne:** *Look for alternatives to fear.* Check out the "Society for Intercultural Education, Training, and Research" – *SIETAR USA 2021: Mind, Culture, and Society* (<https://www.sietarusa.org/Conference-Information>). Cross Cultural Journeys (crossculturaljourneys.com) upcoming events, Aug 28 - Sept 5, Cuba behind the news trip; Cuba Jazz Fest Trip in January 15-22. Also: powerofhope.org. *April 13th, 6:00 PM virtual trip:* Register in advance <https://us02web.zoom.us/meeting/register/tZcsc-ygqTovGtW6-vEw8ujbKlITnNckVw1j>; after registering, you'll get a confirmation email containing info about joining the meeting. Article: "Revenge Travel' Will Be All The Rage Over The Next Few Years" [huffpost.com/entry/revenge-travel-future_1_6052b724c5b638881d29a416?utm](https://www.huffpost.com/entry/revenge-travel-future_1_6052b724c5b638881d29a416?utm). And Cross Cultural Journeys first stop: Come join us! https://www.crossculturaljourneys.com/maui_5_elements/.
- ✓ **Kevin Dwyer:** upcoming Accelerate Kitsap Launch & Learn Thursday Business Workshop: 22 April, Noon-1:00 – "HR Basics." FLYER. Register at eventbrite.com. And, don't forget, for positive stories around and about B.I. visit *The Island Wanderer* (theislandwanderer.com).
- ✓ **Robert Weschler:** Link to my brother Lawrence (Ren) Weschler's appearance tonight on Ken Burn's PBS (KCTS CHannel 9) "American Masters" documentary on the life of his friend, neurologist and author Dr. Oliver Sacks, who was most known as the author of "Awakenings," which was made into a movie starring Robin Williams (<https://www.pbs.org/wnet/americanmasters/stream-oliver-sacks-his-own-life-documentary/17521/>); and for the artists among you, links to his moderating talks on various interesting artists and their shows: <https://mailchi.mp/70d0d9041deb/rp6f1soh98-4868681?e=f982ad95d2>.
- ✓ **Abell Smith:** WIX webhost's bizarre marketing campaign – <https://www.techradar.com/news/wix-slams-wordpress-in-bizarre-marketing-campaign>.

COVID-19 pandemic status report (Worldwide & US) worldometers.info/coronavirus/ ... *mourn for the dead!*
Previous 2 April 2021 Deaths Worldwide: 2,859,028 / Deaths United States: 568,505 (20.0% of world deaths)
Today 9 April 2021 Deaths Worldwide: 2,927,491 / Deaths United States: 574,813 (19.6% of world deaths)

Today's rogues gallery of BBC regulars (Thanks, everyone, for a great business support community!):





Gene Hassell shares rebranding & logo tweaking ideas with the community <https://www.bainbridgetradingco.com/>:

And we're all thinking of Alyse McConnell, founding BBC Regular & BBC Steering Committee emeritus. Here's a couple shots of her leading the last "Looking Back - Looking Forward" (December 2018):

Alyse, founding BBC Regular and Steering Committee emeritus,
"Looking Back, Looking Forward" at the BBC,
seven years encouraging our Island Business Community.
From all of us BBC Regulars – *Thank you, friend.*



December 14th 2018

Alyse McConnell held her 6th annual
"Looking Back – Looking Forward"
Conversation.

Founding BBC Regular and steering
committee emeritus, Alyse has been
a perennial inspiration to our
community.

Her video is on her Facebook page
[facebook.com/alyse.mcconnell](https://www.facebook.com/alyse.mcconnell)
Video link:
<https://www.facebook.com/alyse.mcconnell/videos/10218349684758072/?t=0>



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Alyse Facebook page: [facebook.com/alyse.mcconnell](https://www.facebook.com/alyse.mcconnell)



Thank you, Alyse.

Alyse updates on Caring Bridge: caringbridge.org/visit/alysemcconnellupdates